HOT 103.9 / 101.3 THE MIX / X1039SOCIAL

TITLE SPONSOR PRESENTS

HERE



2019 SPONSORSHIP DECK

OCTOBER 18, 19 & 20th, 2019

Friday 5 pm - 12 am | Saturday 10 am -2 am | Sunday 11 am - 7pm Locations:

Riversidve Municipal Auditorium & Fox Performing Arts Center

ABOUT US

CCPS Events

Bringing 20 years of entertainment industry experience. Since 2016, the live events company produced 5 events thus far including Comic Con Palm Springs and May-hem as well as acquiring and operating the Palm Springs International Animation Festival.

All Pro Broadcasting

One of the few remaining Independent Radio Station Groups and is owned and operated by NFL Hall of Famer and Green Bay Packers legend Willie Davis. APB stations consist of Hot 1039 - The "I.E.'s BEST Mix" playing your favorite hits from the early 2000's to today. 101.3 The Mix - playing all your favorites from the 80's, 90's and today. #X1039Social - your source to win tickets to the best concerts and events in So-Cal....on your favorite Social Media channels.

Live Nation Entertainment

Produces over 29,500 events in 40 countries each year. In 2017, Live Nation hosted over 86 million on-site consumers at its events and also invested \$5.6 billion to put on its events that year.

VENDORS & EXHIBITORS

LIVE CONCERTS

FEATURING



CELEBRITY GUESTS

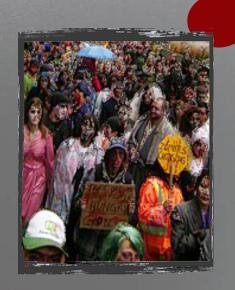


MOVIE SCREENINGS

WWW.DARKSIDEINRIVERSIDE.COM



MAKE-UP & SFX



5K MONSTER MARCH

ZOMBIE CAFE SHOW &
FOOD TRUCK ALLEY



HORROR THEME
COMICS

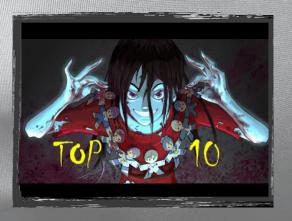
FEATURING



E-COMPETITION

GAMING

TOURNAMENTS



CURATED HORROR
ANIMATION FILM
FESTIMAL



LEGIO CITIES HORROR THEME



COSTUME CONTEST

OPEN FOR ALL AGES

PRESENTING SPONSOR - \$20,000

- The Official Presented By Sponsor for 2019... "Presenting Sponsor" of "Darkside in Riverside" (value \$20,000)
- Name and Logo on the Official Badge and Landyard (Value \$10,000)
- "Presented By" on Social. Facebook, Instagram, on all Social Media by CCPS, Live Nation, and Mix
- "Presented By" Radio. A Minimum of 800 Radio spots over 5 months –These :30 PROMO spots are "(sponsor name goes here)
 Presents "Darkside in Riverside" (value \$10,000)
- "Presented By" on Official Website, with hyperlink designation.
- "Presented By" on All Print, Media, & Interviews, Related Articles, as Presenting Sponsor
- (2) Two 10'x3' Banners with Your Name. One at Each Venue. (value \$2,000)
- "Presented By" on All 6 Step & Repeats, placed at both venues
- (50) VIP Passes, includes All Special Events and 4 EXCLUSIVE Meet and Greets with celebrity talent (valued \$4,500)
- (10) VIP Parking Passes –Parking right next to Event
- (25) 3 Day Passes
- Exclusive 8' Table at the Event for Your Marketing
- (3) Daily Announcements and Recognition over P.A. in Main Halls and Lobby

Auto Sponsor - FOX Performing Arts Center - \$15,000

- (3)vehicles on site for the 3 day event
- Sponsor logo / message on screens inside FOX Theater (rotating)
- Name and logo on website with hyperlink and designation
- Minimum 2x Social Media posts per month (Facebook / Instagram)
- Four (4)VIP Tickets
- Ten (10) GA Tickets
- (100):30 On-Air promo spots split between Hot 1039 (KHTI) / 101.3 The Mix
- (3) daily announcements and recognition over P.A. in Main Halls and Lobby

Auto Sponsor - Riverside Municipal Auditorium - \$10,000

- (2) vehicles on site for the 2 day event
- Name and logo on website with hyperlink and designation
- Minimum 2x Social Media posts per month (Facebook / Instagram)
- Four (4)VIP Tickets
- Ten (10) GA Tickets
- (100):30 On-Air promo spots split between Hot 1039 (KHTI) / 101.3 The Mix
- (3) daily announcements and recognition over P.A. in Main Halls and Lobby

BECOME "THE OFFICIAL AUTO SPONSOR OF DARKSIDE IN RIVERSIDE" * by SPONSORING BOTH auto locations and and receive a \$5,000 discount.

Total price for both combined auto sponsorship locations = \$20,000

Blood Parther (Title) Sponsor - \$10,000

- Blood Sponsor (Name Directly Under "Darkside of Riverside")
- The Official BLOOD Sponsor for 2019... "Blood Sponsor" of "Darkside in Riverside"
- EXCLUSIVE ROOM at Event, to host "Blood Drive"
- "Blood RV" Camper at Second Venue
- "Blood Sponsor" of "Darkside in Riverside" on Social. Facebook, Instagram, on all Social Media by CCPS, Live Nation, and Mix
- "Blood Sponsor" of "Darkside in Riverside" Official Website, with hyperlink designation.
- Logo All Step & Repeats, placed at both venues
- (20) VIP Passes, includes All Special Events and 4 EXCLUSIVE Meet and Greets with celebrity talent
- (300) 3 Day Passes
- (2) Daily Announcements and Recognition over P.A. in Main Halls and Lobby

HAVE SOME GUTS SPONSOR - \$5,000

- Top Level, Large Placement on HomePage of "Website" as "Have Some Guts Sponsor" with hyperlink and designation
- Thirty (30) Radio Spots
- (2) Two In-Person Signed Autographs of Any Choice of Celebrity
- Prime Location of a 8' Table at Event
- Monthly Social promotion on Facebook, Instagram, Twitter, Twice in October
- Logo on all Step & Repeats
- Logo on all Marketing Materials and Flyer (min. 50k in distribution)
- (10) VIP Passes, includes Special Events
- (20) 3 Day Passes

FOX THEATRE AND STAGE SPONSOR = \$5,000

- 10' x 3' Banner at Fox Theatre Main Stage
- Banner at "Local Artist Spotlight Stage" in courtyard of Riverside Municipal Auditorium
- Name & Logo on Giant Video Screens Before and After Performances
- Name and Logo on Website with Hyperlink and Designation
- Name and Logo on Step and Repeats
- Logo on all Marketing Materials and Flyers (min. 50k in distribution)
- Two (2) VIP Tickets
- Ten (10) GA Tickets

"FOODIE ALLEY" SPONSOR - \$2,500

- Banner on LEMON STREET (foodIE Alley)
- Name and logo on website with hyperlink and designation
- Minimum 2x Social Media posts per month (Facebook / Instagram)
- Two (2) VIP Tickets
- Ten (4) GA Tickets
- (50):30 On-Air promo spots on Hot 1039 (KHTI)
- (3) daily announcements and recognition over P.A. in Main Halls and Lobby

AUTOGRAPH ALLEY SPONSOR = \$2,500

- Banner in Autograph Alley
- Name and logo on website with hyperlink and designation
- Minimum 2x Social Media posts per month (Facebook / Instagram)
- Two (2) VIP Tickets
- Ten (4) GA Tickets
- (50):30 On-Air promo spots on Hot 1039 (KHTI)
- (3) daily announcements and recognition over P.A. in Main Halls and Lobby

THROW A BLOODY BONE ... \$2,000 SPONSOR

- Placement on Home Page of "Website" with hyperlink and Designation
- 8' Table at Event Prime Location
- Social promotion on Facebook, Instagram, Twitter, Twice in October
- Logo on all Step & Repeats
- Logo on all Marketing Materials and Flyers (min. 50k in distribution)
- (4) VIP Passes, includes Special Events
- (8) 3 Day Passes
- (1) One Celebrity Autograph of Your Choice

EXPECTED WEEKEND ATTENDANCE 8K- 10K















